

Short Biography

BIOGRAPHY

Name & Institute

Dr. Simone K. Frey, Nutrition Hub

Short biography

Simone is the founder of *Nutrition Hub*, the largest B2B platform for nutrition leaders. Previously, Simone worked for a seed investor for food startups, and led the nutrient testing company BioAnalyt from start-up phase to profitable business. She holds a PhD in Nutrition and a General Management degree.