

## Invited Speaker Abstract

### Author

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### Title

Nutrition: The Most Important Expertise for a Viable Future

### 1. Abstract

The democratization of information over the past two decades has led to a major shift in consumer perceptions of "experts", especially when it comes to food and health. What is the role of nutrition experts in this landscape? On the one hand, this evolution has helped nutrition rise to the top of many consumers' minds, creating an ideal opportunity for nutrition experts to take a leading role in creating a healthy and sustainable future. On the other hand, this requires nutrition experts - such as dietitians - to fully leverage and position their profession as the qualified authority.

Nutrition is the linking profession between food production, health authorities and consumers. Join this session to learn how we can take small, impactful steps to showcase our value and ensure our role in the ecosystem during this critical moment. Leave inspired to confidently leverage your unique experience and gain the confidence to engage in this important dialogue.

### 2. Key messages

- A) In light of current environmental concerns and consumer interest in planet-friendly diets, the time is now for nutrition experts to step into leadership.
- B) Nutrition experts are the linchpin between food production, health authorities and consumers.
- C) Taking a leadership role has never been easier than it is today - by leveraging your sphere of influence, the world is our audience. The only thing we have to do is get started.