

# Short Biography

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**BIOGRAPHY**

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**Name & Institute**

Gabriel Masset

Principal Nutrition Scientist

Cereal Partners Worldwide (Joint venture between Nestlé and General Mills which produces all Nestlé-branded breakfast cereals)

**Short biography**

Gabriel Masset is nutrition scientist at Cereal Partners Worldwide where he manages the International Breakfast Research Initiative. Prior to this, Gabriel has been working with Nestlé Research and with Aix-Marseille University, focusing on the development of Nestlé's reformulation policies and on sustainable nutrition.

Gabriel holds a PhD in Public Health Nutrition