

Invited Speaker Abstract

Official Language: English

Presenting Author & Affiliation:

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Title of Presentation

Dietitians and their Power to Influence Consumers, Communities and the World

1. Abstract

Whether it's a farm, a supermarket, a hospital, a school, or many other settings in between, the reach of the dietitian profession is increasingly broadening. This wonderfully diverse profession – coupled with expertise in food, nutrition science and behavior change – gives dietitians a unique position to have a voice within many different spheres of influence. In this presentation, Erin will share her international nutrition communication experience as well as other examples of how dietitians can tap into their power as influencers.

2. key references

Previous EFAD presentations:

Communicating to Influence -- Eat Well Global's Pre-conference workshop, 2018 EFAD Conference

Are we ready for the future? -- Opening session presentation, 2017 EFAD Conference

3. key messages

1. The dietitian profession is broadening, opening up many exciting opportunities to promote health
2. Dietitians can benefit from honing their communication skills
3. By learning from successful influencers, dietitians can become more effective in reaching their own professional goals