

Invited Speaker Abstract

Official Language: English

Presenting Author & Affiliation:

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Title of Presentation

Online influencing as a dietitian

1. Abstract

How can you reach a greater public on social media as a dietitian? What kind of dietitian are you? You can always reach your target audience. But how can you reach them? Zanna will tell you more about her strategy of influencing her target audience and hopes she inspires you to influence and reach your target audience as a dietitian.

2. key references

3. key messages

How can I reach my target audience on social media