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## **Presenting Author**

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## **Title of Presentation**

Nutrition Economics and the dietitian

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## **Abstract**

Nutrition economics for dietitians; Where are we now?

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During the EFAD congress 2017, the basics of Nutrition Economics (NE) were presented, available NE data were shown and recommendations were given to help showing the added value of the dietician/nutritionist. During this session, the basics of NE will be explained again, available NE data will be shown and practical information will be given on how and where to start showing the added value of the dietitian. Also the status quo and the future activities on NE will be presented.

Background information: For pharmaceuticals and other health technologies including devices, it is common practice since several years to show their added value using health economics data such in supporting the application for reimbursement. Time has now come for dieticians/nutritionists to demonstrate their added value within a complete patient treatment plan, in order to be a serious player in the era of competitive funding in health care. Not just at the macro level (government), but also at the meso (institutions) and micro (patient) level. Given the increasing pressure on policy makers and health care providers to obtain as much health benefit as possible within a limited budget, cost-effectiveness analyzes are increasingly important. Although the general methods for performing health economic evaluations can also be applied to (medical) nutrition, experts concluded that specific characteristics of nutrition need special attention. Therefore a new area within the field of 'health economics' has been developed: Nutrition Economics (NE).

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## **Key references**

1. Freijer K. Nutrition Economics. Disease related malnutrition and the economic health care value of medical nutrition. PhD thesis 2014.

[https://cris.maastrichtuniversity.nl/portal/en/publications/nutrition-economics-disease-related-malnutrition-and-the-economic-health-care-value-of-medical-nutrition\(0a7da02f-96dd-415b-b415-8573d97fbf96\).html](https://cris.maastrichtuniversity.nl/portal/en/publications/nutrition-economics-disease-related-malnutrition-and-the-economic-health-care-value-of-medical-nutrition(0a7da02f-96dd-415b-b415-8573d97fbf96).html)

2. Freijer K, Lenoir-Wijnkoop I, Nuijten MJC, Evers SMAA, Molsen EL. Nutrition Economics- an introduction. ISPOR CONNECTIONS 2014; 20; 10-11.
3. Freijer K on behalf of ISPOR SIG Nutrition Economics. Measuring the added value

provided by dietitians. EFAD Newsletter, June 2016, p 10.

**Key messages**

1. Nutrition Economics is still a relatively new field that still is in development
2. Nutrition Economics data is already available to be used showing the added value of nutrition
3. Nutrition Economics should be used to show the added value of the dietitian